

# Vienna's Exhibition Centre (Austria)

## Case Study



A distinctive office tower marks the location of Vienna's Exhibition Centre, pointing the way to Austria's most important trade fair venue. About 20 events are held here annually, with the Centre hosting mainly specialist exhibitors. Vienna's Exhibition Centre plays a substantial role in the economy of the area; spread over 15 hectares, it has over 70,000 m<sup>2</sup> of exhibition space, as well as a convention centre.

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