

Rolex Flagshipstore, Zurich (Switzerland)

Case Study



For one of the world's most exclusive brands at one of the world's most exclusive addresses record supplied the main entrance door.

Opened in January 2013, the Rolex Boutique is run and maintained by the long-established family business of Carl-Friedrich Bucherer. The heavy security door, finished in 24-carat gold, was fitted with a modified underground drive to ensure reliable but silent operation despite its enormous weight.

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